



Introducing the SCHOOL-WEEK HOST Package

Support 20 lucky teenagers with **DIVE PROJECT CORNWALL** and be part of delivering their opportunity of a lifetime. You will host one week and have the chance for your team to take part in the programme of events and engage fully with the lucky teenagers.

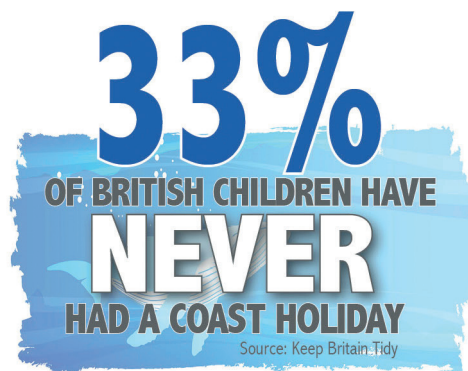
This is an excellent package for any organisation looking to raise their profile and build upon their corporate and social responsibility policy.

- 🚀 Are you searching for new ways to promote your business and/or brand/s to large numbers of people?
- 🚀 Will unique content in words, picture and video align with your PR and marketing activity?
- 🚀 Do you care about the marine environment and want to protect it for future generations?
- 🚀 Have you already made moves as a business to actively eliminate plastic where possible?
- 🚀 Would an internal campaign to motivate and engage your people bring them together as a team that is proud to work for the business?
- 🚀 Is there a desire to look after your people and give your team memorable and unique experiences?
- 🚀 Is your business focussed on Corporate & Social Responsibility (CSR) and wanting to increase its activity in this extremely visible and important area?

If you answered **YES** to one or more of the above then the **SCHOOL-WEEK HOST** Package is perfect for you. What's more, you can help **DIVE PROJECT CORNWALL** deliver its goals and make a difference in the lives of 400 lucky teenagers, by giving them the opportunity of a lifetime; that will create 'Ocean Influencers' to positively engage, inspire and motivate the next generation to save our planet.

WHAT DOES SCHOOL-WEEK HOST SPONSORSHIP GIVE YOU?

- 🚀 Your business logo on diveprojectcornwall.co.uk which will put your brand in front of all visitors to the website and increase awareness of your business
- 🚀 We'll give you access to all **DIVE PROJECT CORNWALL** content; words, pictures and video allowing you to build your own PR communications and marketing campaigns.
- 🚀 We'll supply you with a unique **SCHOOL-WEEK HOST** logo representing your support for **DIVE PROJECT CORNWALL** which can be used in all of your marketing and communications.
- 🚀 A window sticker and set of posters for you to 'shout-out' about your **SCHOOL-WEEK HOST** sponsorship to your customers, team and trade visitors.



ADDING VALUE THROUGH CSR

Becoming a **SCHOOL-WEEK HOST** with **DIVE PROJECT CORNWALL** can be a key part of your Corporate & Social Responsibility (CSR) programme. Evidence suggests businesses that have CSR programmes benefit from better public relations and happy customers.

CSR has the power to increase your market value up to 6%; raise price premium by up to 20% and reduce staff turnover rate by up to 50%*

DIVE PROJECT CORNWALL is the ideal platform to develop your CSR Policy, allowing your business to reinforce reputational value and commitment to community with your customers and employees. We can provide you with the content to help make your employees and customers aware of your CSR Policy and activity.

To find out more about CSR Policies and how they benefit business visit www.smallbusiness.co.uk

*Source: thebalance.com/corporate-social-responsibility

More benefits on the next page ...

...your benefits continued

WHAT DOES SCHOOL-WEEK HOST SPONSORSHIP GIVE YOU?

- Attend our Welcome BBQ to meet the 20 lucky teenagers you are sponsoring! (invitation for 5 representatives from your company).
- You can provide a branded souvenir for the **DIVE PROJECT CORNWALL** goodie bags.
- The **SCHOOL-WEEK HOST** package is an invitation for you and your team to actively take part in **DIVE PROJECT CORNWALL** with the 20 lucky teenagers.

This unique and exciting opportunity is designed for your employees to engage with the aims of **DIVE PROJECT CORNWALL** whilst demonstrating your organisation's commitment to making a positive impact.

There are a number of activities taking part throughout the week to provide great team-building benefits.

As well as joining us at the Welcome BBQ, you and your team can connect with **DIVE PROJECT CORNWALL** on a personal level and know that you are making a difference in the following ways:

 - Attend the Presentations from leading marine experts (invitation for 2 representatives from your company)
 - Take part in the dive training with your School and gain your qualification as PADI Open Water Divers (invitation for 2 representatives from your company)
 - Camping on site (invitation for 2 representatives from your company)
 - Join in with a Beach Clean and help the environment (invitation for 10 representatives from your company)
 - Support a Street Litter pick and make a difference to the local community (invitation for 10 representatives from your company)- Lots, lots more as **DIVE PROJECT CORNWALL** unfolds; you may even have your own ideas to deliver additional benefits; please share these with us and we can add them to your **SCHOOL-WEEK HOST** package.

Here at **DIVE PROJECT CORNWALL** we are looking for your support to help us spread our important message to a wider audience. **DIVE PROJECT CORNWALL** is a not-for-profit Community Interest Company - every penny we raise through sponsorship is put back into **DIVE PROJECT CORNWALL** to fulfil our vision.

If you have any ideas or want to do more to support **DIVE PROJECT CORNWALL** then please get in touch.

andy@diveprojectcornwall.co.uk | [07711 160590](tel:07711160590) | [LINKEDIN](#)

SCHOOL-WEEK HOST

COMMUNITY | INSPIRE | ACTION

**JOIN THE PROJECT; BECOME A
SCHOOL-WEEK HOST
£3,975 (+VAT)**

 **OUR MISSION**
EDUCATION | ENVIRONMENT | EXPERIENCE

Our vision is simple - eliminate plastic pollution and protect the marine environment to save all life in our oceans for many future generations to enjoy and cherish.

DIVE PROJECT CORNWALL will EDUCATE hundreds of thousands of young people by delivering an education programme directly into schools across the UK, raising the awareness of the importance of the planet's marine ENVIRONMENT and its vital role in our very own existence.

DIVE PROJECT CORNWALL will also reach millions of adults through promotional features via multiple media partners and our strong collaborations with numerous ocean-based charities.

At the heart of **DIVE PROJECT CORNWALL** is a competition for 400 lucky teenagers to win the EXPERIENCE of a lifetime; a 6-day, life-changing trip to Cornwall where they will learn to scuba dive, enjoy outdoor adventures, take up beach-related activities and attend presentations from leading marine industry experts.

The 400 lucky teenagers will leave **DIVE PROJECT CORNWALL** as 'Ocean Influencers'. They will then act to positively engage, inspire and motivate the next generation to save our planet.

OCEANS **80%** PLANET'S
account for BIODIVERSITY

Source: World Economic Forum

"We are delighted to be an early supporter of Dive Project Cornwall which is a fantastic addition to our Working with Schools programme. This multi-benefit initiative resonates strongly with our responsible business priorities and values."



KIRSTY GREEN-MANN
HEAD OF CORPORATE RESPONSIBILITY

**Burges
Salmon**

