

FACTSHEET

PLASTIC POLLUTION & OUR OCEANS

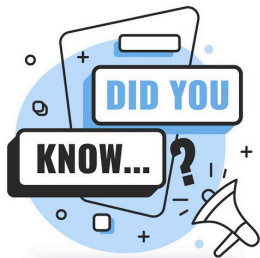


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THE FACTS



By 2050, there will be more plastic in the oceans than fish?

Oceans account for approximately **97% of the Earth's water** supply and cover **70% of the world's surface**.

Every species in the ocean has an important role in **maintaining stability in the ocean and our climate**. Plastic pollution is contributing to a change in how the ocean works creating instability in our climate too.

Life in and out of the ocean **DEPENDS on phytoplankton** — tiny plant-like organisms that live in the sea. Phytoplankton is **responsible for at least 50% of the oxygen on Earth**.

Around **50%** of plastic is only used **ONCE** and then **DISCARDED**



Up to **12.7 million tonnes of plastic** enter the oceans every year. Only 0.3 million tonnes of this plastic is floating on the ocean surface. Undeniably, plastic pollution is now the biggest killer of marine life.

MAIN SOURCES OF PLASTIC POLLUTION

FOOD WRAPPERS and CONTAINERS **40%** total plastic usage globally

500 BILLION **PLASTIC BAGS** produced annually **3%** and only recycled

BEVERAGE BOTTLES & BOTTLE CAPS **14%** of ocean litter WORLDWIDE

0.25% of plastic ocean waste comes from **STRAWS AND STIRRERS**

Source: National Geographic



Conservationists have already warned of a glut of **single-use disposable masks** and waterlogged **latex gloves** floating on seabeds resulting from the increased usage during Covid-19 adding to an existing growing problem.

OCEANS account for **80%** PLANET'S BIODIVERSITY
Source: World Economic Forum

The flow of **PLASTIC** into the **OCEAN** is expected to **TRIPLE** by **2040** with current trends

If you share our vision of eliminating plastic pollution in our oceans and preserving them for future generations to enjoy, then you can

GET INVOLVED
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